Job Title:

Marketing Executive

Reporting to:

Marketing Manager

Place of Work:

Supermax Healthcare Limited Head Office, Titan Drive, Fengate, Peterborough, PE1 5XN

Purpose of Job:

We are looking for a Marketing Executive that ideally comes from a graphic design background to support the Marketing Manager in the development of the European marketing strategy.

Key Roles & Responsibilities:

- Creation of promotional material
- Content creation
- Management of social channels
- Assist in AdWords and paid campaigns
- Assist in the organisation of European Tradeshows
- Writing and proofreading creative copy
- Ongoing competitor analysis and reporting

As this is a developing position there will be further roles and responsibilities that come with time.

Person Specification:

- Excellent use of Adobe InDesign, Illustrator and Photoshop
- Great communication skills, both oral and written
- Management of several projects at once with the ability to prioritise workload accordingly
- Excellent attention to detail
- Creative flair for design
- Interest in product photography is desirable
- Ability to work independently as well as in a close knit, collaborative team

Skills with People:

- Ability to build strong working relationships
- A collaborative team player
- Good Networker
- Excellent communicator - both verbal and written

Disposition / Personality:

- Determined
- Enthusiastic
- Team Worker
- Reliable
- Self-motivated
- Sets very high standards and consistently achieves them

Normal hours of work:

Normal hours of work are 8:45 to 17:15 per day Monday to Friday, with 45 minutes for lunch each day. There may be a requirement to work outside of these hours as the business requirements dictate.

Pay:

Attractive Salary plus annual bonus scheme

Holiday entitlement:

In a full year the paid holiday entitlement is 20 days excluding public holidays. The business will be closed for set days over the Christmas period and employees will be given this period as additional holiday.